

performa consultants uk limited (performa)

Established in 1999 by a group of investment performance specialists, **performa** focuses solely on providing an efficient and cost-effective solution to assist investment managers in achieving GIPS® compliance. GIPS are ethical standards for performance presentation used by investment managers to ensure fair representation and full disclosure. These standards are enforcing industry self-regulation on a global basis.

The **performaglobal** product is the chosen solution to the challenge of GIPS compliance and is used to manage over \$1 trillion of global assets. It is not only proving to be the optimal tool for composite construction, but also has a wealth of additional functionality including complex benchmark construction, business rule definition, full audit trail and powerful scheduling system. The multi-currency and multi-language web enabled reporting suite facilitate portfolio, composite and management reporting.

However, the **performa** service encompasses much more than the software product. Full implementation and on-going support are provided by dedicated and experienced professionals from within the performance industry. Clients are offered comprehensive advice and hands-on support from the early stages of their GIPS project planning right through to project completion. This level of service has ensured the steady increase in **performa's** blue chip client list and confirms **performa's** position as the number one supplier to the investment management industry.



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